

# Directions for Insurance Infographic

## 1. Research

The process begins not with making the infographic, but with research. Students will need time to research their selected concept as well as think about how they will visually convey it. Assess for understanding and comprehension of the content as they as they collect and clarify information. Use the two websites listed for your research.

2. Create your infographic based on the information you research regarding teen insurance in Georgia. Plan. Create a flowchart that illustrates the cost and components of car insurance for a teenager.

<https://www.thezebra.com/georgia-car-insurance/ga-average-cost-of-auto-insurance/>  
<http://myfirstoptioninsurance.com/auto-insurance-for-teens-students-young-drivers/>

HOW TO

# Auto Insurance for Teenagers

Most insurance carriers offer discounts for teen drivers who have at least a 3.0 grade point average.

## Discounts



It is a lot less cheaper to add a young driver on an existing policy than it is to insure them on a separate policy.

## Fact



If a college student takes a vehicle to college, the auto insurance carrier will rate that vehicle based on the out of town zip code.

## College



Auto insurance rates can more than double or even triple due to traffic violations and accidents.

## Important

100



## Fact of life

As you age, your insurance changes.



## Average yearly premium

A 16 year old average premium is \$6,275.89



## Worth Noting

Georgia is the 24<sup>th</sup> cheapest state in which to buy auto insurance for a 16 year old.



## Auto insurance

Auto insurance runs \$8,277 each year for a 18 year old, but just \$1,134 annually for a driver aged between 60 and 69.

Shakerie Goals by \_\_\_\_\_ Period \_\_\_\_\_ 1st Block \_\_\_\_\_ Date \_\_\_\_\_ Jan 16 2010

## Rubric for Infographic or Poster

### Auto Insurance Information for Teenagers

#### Business Technology

#### BMT-BT-3 Technology

Criteria	Weight	Exceptional	Admirable	Marginal	Unacceptable
<b>Content</b>	50%	<input checked="" type="checkbox"/> Appropriate details support main idea <input checked="" type="checkbox"/> Accurate and detailed information <input checked="" type="checkbox"/> Information adequately supports purpose of visual	<input type="checkbox"/> Most details support main idea <input type="checkbox"/> Accurate information for almost all subject matter <input type="checkbox"/> Information is mostly adequate and supportive of visual's purpose	<input type="checkbox"/> Few details support main idea <input type="checkbox"/> Lacking accurate information <input type="checkbox"/> Inadequate information is not clearly supportive of visual's purpose	<input type="checkbox"/> No details to support main idea <input type="checkbox"/> Information is not accurate <input type="checkbox"/> Information does not support the visual's purpose
<b>Focus</b>	20%	<input checked="" type="checkbox"/> Topic and title clear and easily identified <input checked="" type="checkbox"/> Main idea is clearly appropriate to topic <input checked="" type="checkbox"/> All illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are mostly clear and easily identified <input type="checkbox"/> Main idea is appropriate to topic <input type="checkbox"/> Most illustrations complement purpose of visual	<input type="checkbox"/> Topic and title difficult to identify <input type="checkbox"/> Main idea not clearly stated <input type="checkbox"/> Few illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are not clearly identified <input type="checkbox"/> No main idea <input type="checkbox"/> Illustrations do not complement purpose of visual
<b>Visual Appeal</b>	20%	<input checked="" type="checkbox"/> Outstanding use of color, design, and space <input checked="" type="checkbox"/> Original and creative design <input checked="" type="checkbox"/> Overall design is pleasing and harmonious	<input type="checkbox"/> Adequate use of color, design, and space <input type="checkbox"/> Design is adequate <input type="checkbox"/> Overall design is mostly pleasing and harmonious	<input type="checkbox"/> Inappropriate use of color, design, and space <input type="checkbox"/> Design lacks creativity <input type="checkbox"/> Lack of harmonious design in presentation	<input type="checkbox"/> Little attempt to use color, design and space appropriately <input type="checkbox"/> Design is dull <input type="checkbox"/> Project has sloppy appearance
<b>Mechanics</b>	10%	<input checked="" type="checkbox"/> Free of grammatical errors <input checked="" type="checkbox"/> Words are legible and pertinent to topic	<input type="checkbox"/> Mostly free of grammatical errors <input type="checkbox"/> Most words are legible and pertinent to topic	<input type="checkbox"/> Frequent grammatical errors <input type="checkbox"/> Presentation is legible and confusing	<input type="checkbox"/> Too frequent grammatical errors <input type="checkbox"/> Distractive elements make illustration ineffective

Assignment Score \_\_\_\_\_ + Beyond/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_ 100

Comments: Includes realistic facts about teen car insurance and additional information regarding how car insurance rates decrease as you become an adult.