



Business Program Recruitment

Spring Recruitment 2020

Recruitment Outline-9th Transition

1. Career Fair-8th grade students arrival to high school to attend College and Career Expo. October 24th, 2019
2. All CTAE Teachers visit the middle school 8th grade classrooms to speak to students regarding their individual CTAE (Business) programs. March 2nd
3. 8th Grade students will come to high school with teachers to see classrooms in action March 8nd Take 2 FBLA students with me to speak about FBLA
4. Both guidance counselors (Manley and Williams) arrival to middle school to sign up rising 9th grade students-scheduling for classes. March 9th thru-14th

Recruitment Outline-High School

- Guest Speakers for careers into classes (Business Pathways)
- Trojan Block CTAE-Students view course aspects-ask questions to teacher and other business students
- Spring Schedule Sign up for courses
- Club Day Sign Up-Campaigns for Membership
- Guidance/Special Ed. placements

