

**Business Management and Administration  
Program Recruitment Practices  
2019-20 S. Bostic**

- Visit to Lamar County Middle School 8<sup>th</sup> Grade Classes and spoke with students regarding business program, FBLA, and Projects in March 2019. This was arranged by CTAE Director, Dr. Treesomia Walker and High School Counselors- Ms. Ashley Manley and Mrs. Leslie Anne Williams
- Meet with Middle School Students from Jan 2019 to April 2019 for FBLA Recruitment for Middle School Club Days to establish relationship with students for high school FBLA Chapter for Fall Recruitment 2019
- Student 8<sup>th</sup> Grade Visitation to High School Classes in March to see actual classes in sessions with students-March 2019
- October 2019-Meet with Middle School Counselor-Mrs. Evans and Middle School Business Teacher to establish middle school chapter FBLA.
- Use of FBLA students to in formal attire to serve as tour guides for 8<sup>th</sup> graders visiting high school and speak to students regarding classes and FBLA.
- Use of FBLA students as guides/ushers (marketing the FBLA Program) for special awards programs, Beta Club induction, PTSO Nights, and other school functions.
- School Announcements for FBLA functions and on-going invites to join FBLA.
- Speak with parents (via phone) and students in classes regarding the business pathway and FBLA especially to students who are non-athletes and 9<sup>th</sup> /10<sup>th</sup> graders.